



United Way **Community Matters** By Mary Lou Goeke

20th Annual Golf Challenge

Not only did last Thursday end up a gorgeous day, it was great day for our 20th Annual Chaminade-United Way Corporate Golf Challenge held at Pasatiempo Golf Club, raising funds to support our partner programs and our community.

The success of this event is due in large part to the generous support of our major corporate sponsors. All of these businesses have been donating to our United Way of Santa Cruz County for many years and have been supporting the golf tournament for practically as long. Our Premier Sponsor this year was Chaminade at Santa Cruz, our Gold Sponsor was Wells Fargo Bank and the Santa Cruz Sentinel was our Silver Sponsor.

United Way also expresses our sincere thanks to all the sponsored teams and hole sponsors. Additionally our sincere gratitude to the many local businesses that donated items to our silent auction and raffle, their goods and services to the event and most importantly the time they gave towards making this tournament a great one.

We had a strong showing with 108 players taking on the challenging course at Pasatiempo. Our congratulations to go to this year's winners:

- 1st Place: Gene Devencenzi's Team
- 2nd Place: Smith Barney Wholesalers
- 3rd Place: Hutchinson & Bloodgood, LLP

Our annual golf challenge is organized yearly by a volunteer committee that

begins planning six months out from the event. This year's committee's was spearheaded by Hal Dahlmeier of Smith Barney. Along with Dahlmeier, thirteen other business and community leaders dedicated their time and energy to this event: Barbara Corbett, Pacific Underground Construction; Mark Devencenzi, Sunridge Farms; Loree Doan, Stewart Title; Bill Finlayson, Finlayson Construction; Kim Furman, Key Impressions; Jillian Holmberg, Chaminade; Jim Holmquist, Graniterock; Nita Messersmith-Lundin, Premium Marketing Group; Bob Murphy, Wells Fargo Insurance Services; Chris Murray, ML Stern Investment Securities; Rochelle Nations, Pacific Coast Manor; Aurora Smith, Santa Cruz Dream Inn & Aquarius Restaurant.

For more information on how to get involved at United Way in volunteer opportunities such as the golf committee or to put your name on the interest list for next year's golf tournament please call 479.5466 or email Michelle Luedtke at mluedtke@unitedwaysc.org.

For the past 16 years Mary Lou Goeke has been the Executive Director of the United Way of Santa Cruz County. She has 32 years of experience providing social services to elders, children and families. The mission of United Way is to improve the lives of the people of Santa Cruz County by convening the community to seek solutions to their needs and by efficiently raising funds for the human care programs the United Way supports. Their website is www.unitedwaysc.org.